

# TIPS FOR A SUCCESSFUL COMPETITION ENTRY



## Make sure you know your content.

The more students know about the content the better the video will represent their efforts. The focus is not just about the quality of the video or the filming, but also on demonstrating specific knowledge or understanding of the project. Use Gizmos to do research and share facts/evidence. Don't forget to look at the supplementary materials included with each Gizmo, such as the exploration sheets and teacher's guides.



## Ensure the video responds to the Rubric and Competition Rules.

In similar lines to knowing your content, you need to double check that the video responds to all the Competition Rules and Rubric guidelines, including length, content, submission dates, etc.



## Create a storyboard and script before filming.

When creative students enter video competitions, the first thing they want to do is start filming. Stop, slow down, and make sure you have a good plan in place. First build a storyboard for the video; then write a script. Finally, when you have these two things wrapped up, rehearse, rehearse, rehearse! At that point, you'll be ready to make a great video!



## Develop a solution.

Make sure that your STEM Project solves the problem you identified in your video. You want viewers to be empowered by a video that shows a realistic way to solve a world problem.



## Check the video for errors!

This may go without saying, but don't submit a video that has **bad audio**, **misspellings** in the text, or other errors. You need to check and double check the video for errors. Make sure the playback is smooth and that there are no problems with your transitions. Make sure **all students participate** and speak clearly. Try to **speak to the camera** and not read a screen behind you. Make sure your video is **not private** when you submit it for judging and make sure the platform you use allows viewing at least 30 - 60 days after submission.